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New Greenville Co. Poll Shows Strong Support for Traffic and Infrastructure Solutions

Many voters are relying on public transportation, seek investment in transit

Greenville, S.C. - A new poll commissioned by Greenville Connects shows strong bi-partisan support for Greenville County taking action on traffic, infrastructure, and affordable housing.

The poll was conducted by Red Oak Strategic, a nationally-respected research firm. Respondents were interviewed between September 12-18, 2022 with a sample size of n=556 likely voters.

“Greenville County voters want leadership when it comes to fixing traffic and infrastructure,” said Erin Predmore, executive director of Greenville Connects. “Voters recognize the strong connection between transportation and jobs.”

“Fixing our roads and increasing public transportation options in the county would decrease traffic congestion and result in time and fuel savings for local businesses and households. Additionally, more buses in the county, with more frequency, would create more job opportunities thanks to shorter commute times and more reliable transportation options,” continued Predmore.

“Stronger countywide transportation options could also alleviate the affordable housing shortage. It’s encouraging that many people, especially younger voters, recognize the importance of public transportation. However, there’s more work to be done,” concluded Predmore.

- More than One-In-Four (27%) Likely Voters believe traffic and infrastructure conditions should be one of the County’s top priorities in improving. This is followed by inflation (17%) and affordable housing (14%).
 - Republicans (35%) and Independents/Others (28%) point toward traffic conditions whereas Democrats want affordable housing (30%).
 - Additionally, almost one-in-three likely voters aged 25-34 (31%), 35-44 (30%), 45-54 (32%) want to prioritize traffic.
 - 55-64 likely voters are torn between traffic (29%) and inflation (21%).
 - 65+ likely voters are torn between traffic (20%), inflation (17%), and affordable housing (16%).
- Crime and safety (8%), safety in schools (8%), and managing county growth (8%) all share the same level of support in the County’s top priorities in improving.
- Support for improving traffic and infrastructure conditions across each political party is stronger among Republicans (35%) and Independents/Other (28%) than Democrats (15%).

- Regarding Transportation usage, voters of the ages 25-34 (27%), 35-44 (16%), and 55-64 (16%) are using public transportation at a higher rate than the other age groups (18-24 - 10% | 45-54 - 12% | 65+ - 7%).

Results of the poll can be seen [here](#).

Red Oak Strategic selected a random sample of voters from the South Carolina voter file using Registration Based Sample (RBS). The sample for this survey was stratified based on age, gender, ethnicity, partisanship, and geography. This survey was conducted via live telephone operated interviews with 60% being cell phones. Additionally, this survey has a margin of error of +4.2% in 95 out of 100 cases.

About Greenville Connects

Greenville Connects is a coalition seeking to increase investments in our transit system.

Founded in 2019, we believe transit options support economic development and mobility, workforce development, equity, health, quality of life, traffic easement, and so much more.

Learn more at GreenvilleConnects.org.